Terms & Conditions

1. Eligibility

- The contest is open to all Singapore citizens and permanent residents residing in Singapore.
- Participants must be aged 18 years and above. Parents or legal guardians may submit stories on behalf of their children.
- Each participant is entitled to one submission only.

2. Contest Submission

- Participants are invited to share a story about how their family has contributed to a charitable cause or their experience of purchasing a gift for a beneficiary through SAFRA's Let's Gift For A Reason initiative.
- All entries must be submitted through the official online submission form within the contest period.
- Stories should be original, written by the participant and based on genuine family experiences.
- Entries containing offensive, discriminatory, inappropriate or misleading content will be disqualified.

3. Judging & Selection

- Three winning entries will be selected based on the following criteria:
    - Relevance to the theme of family giving.
    - Authenticity and meaningfulness of the story.
    - Demonstration of family values, kindness and empathy.
    - Ability to inspire other families to contribute to society.
- The judges' decisions shall be final.
- SAFRA reserves the right to disqualify entries that do not meet the contest requirements.

4. Prizes

- Three winners will each receive a goodie bag worth $50, comprising SAFRA Rewards Vouchers and Families for Life collaterals.
- Prizes are non-transferable, non-exchangeable and cannot be redeemed for cash.
- Winners will be notified through the contact details provided in their submissions.
- Prize collection arrangements will be communicated directly to the winners.

7. General Conditions

- SAFRA reserves the right to amend, suspend or cancel the contest where reasonably necessary, with updates communicated through its official channels.
- SAFRA reserves the right to verify the eligibility and authenticity of submissions.
- By participating in the contest, participants acknowledge and agree to these Terms & Conditions.
- The contest is organised by SAFRA in collaboration with Families for Life.