

21 June 2017

MEDIA RELEASE

To News Editors,

MORE NS50 FLAVOUR AND FAMILY FUN AT 25th EDITION OF SAFRA SINGAPORE BAY RUN & ARMY HALF MARATHON

The 25th edition of the SAFRA Singapore Bay Run & Army Half Marathon (SSBR & AHM) to be held on Sunday, 20 August, will commemorate 50 Years of National Service (NS50) this year with a slew of new initiatives to strengthen camaraderie among past and present national servicemen and provide families with a glimpse of the NS experience. This was announced at a special event preview held at SAFRA Toa Payoh this morning.

Celebrating the NS50 Journey & Shared Experiences

NS has been a rite of passage for generations of Singaporean sons and this year's event will feature a run down memory lane as the story of the nation's **NS50 Journey** is captured in a display of nostalgic images along the running route.

National Cadet Corps & Fathers Debut at NS50 Team Run

For the first time, students from the National Cadet Corps (NCC) will be participating in the event. Symbolising the passing of the baton to the next generation of soldiers in the years to come, a **special contingent of 50 runners** comprising NCC cadets and their fathers who are SAF Operationally Ready National Servicemen (NSmen), will be participating in the newly introduced NS50 Team Run category.

The NS50 Team Run category was introduced this year to provide a fresh opportunity for past and present NSmen to come together and strengthen camaraderie. The new category has proven to be popular, attracting close to 200 teams thus far. Teams of 10 runners each will complete a 5km route together to clock a total distance of 50km in commemoration of NS50. Participants of the new category can also look forward to receiving **NS50 commemorative medals specially designed to interlock** as a set to symbolise the unity and close brotherhood forged as defenders of our nation, as well as commemorative finisher tees.

Fun-filled NS-inspired Activities for Families

More fun-filled activities and highlights inspired by NS have also been planned to provide families with a unique and immersive bonding experience.

Two new giant inflatables inspired by the Singapore Armed Forces (SAF)'s Standard Obstacle Course (SOC) will make its debut at the event. This includes the inflatable Stepping Stones which will be featured along the 5km running route, and

another inflatable course featuring the Ditch, Window, Dodging Panels and Tunnel at the post-run carnival held at the Padang.

The carnival will have no shortage of activities for families as parents and their children will be able to test their strength and endurance at **tyre flipping**, a common exercise used by the Army today to train strong soldiers. Parents will be challenged to flip the heavy tyres of the Army's 5-tonne truck, while children can try lighter tyres.

The Families for Life 800m Challenge will also offer parents the opportunity to run with their 'young soldiers' as they don **Army-themed attire**. Participants will receive event tees featuring the Army's pixelated camouflage design and to complete the look, organisers will provide camouflage cream and hand out jockey caps to children at the start point.

An Enhanced Running Experience

The running routes have been fine-tuned over the years to ensure a smooth flow and minimise congestion, while enabling participants to enjoy the spectacular view of Marina Bay and its iconic developments. This year, organisers have continued to ensure that the running routes are sufficiently wide to accommodate the expected large volume of runners.

To motivate and encourage participants during the run, a series of **street-side festivities** will also be featured along the various running routes to add to the sights, sounds and colour of the running experience. These will include crowd favourites such as stilt walkers, mascots, belly dancers and percussion groups.

Colonel (NS) Simon Lim, Chairman of the SSBR & AHM 2017 Organising Committee and Director of National Service Affairs, Ministry of Defence, commented: "This is a significant year as we commemorate NS50 and also celebrate the event's Silver Jubilee. Each year, the run brings together over 30,000 past and present SAF national servicemen, keeping their fitness and camaraderie strong. Through new initiatives such as the NS50 Team Run and NS50 Journey, we hope to further build on their shared NS experiences and also recognise the contributions of all those who have served over the last 50 years."

He added: "We have also planned more activities to engage their families as we recognise the importance of having strong family support behind our national servicemen, enabling them to serve their NS duties with peace of mind and more importantly, to remind them why they serve – to defend their loved ones. So we hope that the NS-inspired activities will give families a better understanding of what our national servicemen go through in NS."

NSmen and their family members as well as the family members of active servicemen continue to enjoy special rates this year to recognise their contributions to Singapore's defence and support for NS respectively. In celebration of the event's Silver Jubilee, all participants will also receive a 25th edition shoe bag.

The SSBR & AHM is jointly organised by SAFRA and the Singapore Army with the aim of promoting fitness and bonding among active servicemen, NSmen and their families. To date, over 27,000 participants have already registered for this year's run.

Registration is open till 26 July 2017 at http://www.safra.sg/ssbr_ahm.

Kindly refer to:

- Annex A – Fact sheet on the event
- Annex B – Running route map

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About SAFRA National Service Association

SAFRA was formed in 1972 to provide for the social and recreational needs of NSmen and their families through quality sports, social, educational and cultural programmes to recognise NSmen for their contributions to National Defence. SAFRA currently has a network of six clubs conveniently located in Jurong, Mount Faber, Punggol, Tampines, Toa Payoh and Yishun. Complementing the modern facilities at SAFRA clubs are a host of quality membership benefits and activities specially packaged for over 330,000 members and their families.

Issued on behalf of the SAFRA Singapore Bay Run & Army Half Marathon 2017
Organising Committee

SAFRA SINGAPORE BAY RUN & ARMY HALF MARATHON 2017

FACT SHEET

Event Details

Date: Sunday, 20 August 2017

Venue: Flag-Off at Esplanade Bridge
Finishing point at Padang

Event Organisers: SAFRA and the Singapore Army

Race Categories

Categories	Eligibility
21km Army Half Marathon (AHM)	
21km AHM Men's	SAF Active Servicemen and SAF NSmen (ORNS, MR / Ex-NSmen) only
21km AHM Women's	SAF Active Servicewomen only
21km AHM Men's Master	SAF Active Servicemen and SAF NSmen (ORNS, MR / Ex-NSmen), age 40 years old and above only
21km AHM Women's Master	SAF Active Servicewomen, age 35 years old and above only
21km AHM Men's Open	All male participants who are not eligible for the above categories; including: - SAF Active Servicemen and SAF NSmen's (ORNS, MR / Ex-NSmen) family members - Non-SAF active servicemen & NSmen - Singaporeans/ PR - Foreigners
21km AHM Women's Open	All female participants who are not eligible for the above categories; including: - SAF Active Servicewomen's family members - Non-SAF servicewomen - Singaporeans/ PR - Foreigners

Categories	Eligibility
SAFRA 10km Race	
SAFRA 10km Race Men's	SAF Active Servicemen and SAF NSmen (ORNS, MR / Ex-NSmen) only
SAFRA 10km Race Women's	SAF Active Servicewomen only
SAFRA 10km Race Men's Master	SAF Active Servicemen and SAF NSmen (ORNS, MR / Ex-NSmen), aged 40 years old and above only
SAFRA 10km Race Women's Master	SAF Active Servicewomen, aged 35 years old and above only
SAFRA 10km Race Men's Open	<p>All male participants who are not eligible for the above categories; including:</p> <ul style="list-style-type: none"> - SAF Active Servicemen and SAF NSmen's (ORNS, MR / Ex-NSmen) family members - Non-SAF servicemen & NSmen - Singaporeans/ PR - Foreigners
SAFRA 10km Race Women's Open	<p>All female participants who are not eligible for the above categories; including:</p> <ul style="list-style-type: none"> - SAF Active Servicewomen's family members - Non-SAF servicewomen - Singaporeans/ PR - Foreigners
NS50 Team Run	
NS50 Team Run (5km x 10 pax)	A team of 10 SAF NSmen (ORNS, MR / Ex-NSmen)
SAFRA 5km Fun Run	
SAFRA 5km Fun Run	Participants must be aged 6 years old and above on race day
Families for Life 800m Challenge	
Families for Life 800m Challenge	Open to both fathers and mothers. Child must be aged 4 years old to 16 years old.

Registration Fees & Period

Normal Registration: Till 26 July 2017

Categories	Rates (per person)			
	SAF NSmen*	SAFRA Members	SAF Family Members⁺	Public
21km Army Half Marathon	\$18	\$56	\$62	\$75
SAFRA 10km Race	\$14	\$38	\$44	\$55
NS50 Team Run (5km x 10 pax)	\$15 per pax	-	-	-
SAFRA 5km Fun Run	\$9	\$21	\$12	\$30
Families for Life 800m Challenge	\$10	\$10	\$12	\$20

Prices stated above are inclusive of 7% GST.

*Only NSmen (Operationally Ready National Servicemen, MINDEF Reserves & Ex-NSmen) from the three services of the Singapore Armed Forces – the Singapore Army, the Republic of Singapore Navy (RSN) and the Republic of Singapore Air Force (RSAF).

⁺Only applicable to family members (parents, siblings, spouse and children) of registered SAF active servicemen and NSmen. Family members must be nominated to enjoy the SAF Family rate. Each SAF active serviceman and NSman can nominate up to five immediate family members to enjoy this rate during registration.

PARTICIPANT ENTITLEMENTS

21km Army Half Marathon

1. Limited Edition Army Singlet
(applicable only to all SAF Active Servicemen, NSmen & Family Members)
OR Event Tee (applicable only to SAFRA members & the public)
2. Exclusive Finisher Tee (21km finisher only)
3. Personalised Participant Bib & Timing Device
4. Exclusive Finisher Medal
5. Personalised e-Certificate
6. SSBR & AHM 25th Edition Shoe Bag
7. Insurance Coverage

SAFRA 10km Race

1. Limited Edition Army Singlet
(applicable only to all SAF Active Servicemen, NSmen & Family Members)
OR Event Tee (applicable only to SAFRA members & the public)
2. Personalised Participant Bib & Timing Device
3. Exclusive Finisher Medal
4. Personalised e-Certificate
5. SSBR & AHM 25th Edition Shoe Bag
6. Insurance Coverage

NS50 Team Run

1. Limited Edition Army Singlet
2. Personalised Participant Bib
3. NS50 Commemorative Finisher Medal
4. NS50 Commemorative Finisher Tee
5. Personalised e-Certificate
6. SSBR & AHM 25th Edition Shoe Bag
7. Insurance Coverage

SAFRA 5km Fun Run

1. Limited Edition Army Singlet (for all SAF Active Servicemen, NSmen)
OR Event Tee (for SAFRA members, SAF Family members and members of the public)
2. Personalised Participant Bib
3. Exclusive Finisher Medal
4. Personalised e-Certificate
5. SSBR & AHM 25th Edition Shoe Bag
6. Insurance Coverage

Families for Life 800m Challenge

1. A pair of Families for Life 800m Challenge Event Tees
2. A pair of Personalised Participant Bibs
3. A pair of exclusive Finisher Medals
4. Families for Life tote bag
5. SSBR & AHM 25th Edition Shoe Bag
6. Insurance Coverage

DESIGNS OF APPARELS & COMMEMORATIVE ITEMS

Limited Edition Army Singlet



Event Tee



21km Finisher Tee



NS50 Commemorative Finisher Tee



NS50 Commemorative Finisher Medal



Families for Life 800m Challenge Event Tee



SSBR & AHM 25th Edition Shoe Bag



STREET-SIDE FESTIVITIES

- Belly Dancers
- Bhangra Dance Troupe
- Cheerleaders
- LED Drummers
- Live Band
- Mascots
- Pixel Poi Twirlers
- Samba Percussion Group
- Saxophonist
- Stilt Walkers

WATER POINTS

- There are a total of 13 water points along the running routes
- For the 21km route, there will be 10 water points
- For the 10km route, there will be five (5) water points
- For the 5km route, there will be two (2) water points

SPONSORS & PARTNERS

Event Organisers	SAFRA and The Army
Official Sponsor	ST Engineering
Official Apparel	Compressport Singapore
Official Timer	Samsung Asia Pte Ltd
Official Cartilage + Joint Supplement	CH ALPHA ACTIV
Official Men's Facial and Body Care	Gatsby
Official Sports Partner	iFly Singapore
Official Caterer	Le Rainbow Catering Pte Ltd
Official Music Gadget	Sony
Official Hydration Partners	100PLUS ICE MOUNTAIN
Official Race Expo Venue Partner	Marina Square
Official Running Magazine	RUN Singapore
Official Radio Stations	Jia88.3 FM & Power 98FM

Partner	GNC Singapore
Supported by	Families for Life Council
	iDfast LLP
	Key Power
	GP Batteries
	Kidz Amaze

For more information, pls visit: http://www.safra.sg/ssbr_ahm